



Privacy Policy

Effective Date: 01/01/2025

1. Introduction

Fioravanti Horse Farm ("we," "our," or "us") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, and safeguard your personal information when you visit our website www.fioravantihorsefarm.com.

2. Information We Collect

We may collect the following types of information:

- Personal Information: Name, email, phone number, billing address, and any details you provide when contacting us or booking services.
- Payment Information: If you make a purchase, payment details will be processed securely through third-party payment providers.
- Usage Data: Information on how you interact with our website (e.g., pages visited, time spent, IP address).
- Cookies & Tracking: We use cookies to improve your experience and analyze website traffic.

3. How We Use Your Information

We use your information to:

- Provide and manage our services, including training and horse sales.
- Respond to inquiries and customer service requests.
- Improve our website and services through analytics.
- Send marketing and promotional emails (only if you opt-in).

4. How We Protect Your Data

We implement industry-standard security measures to protect your personal data.

However, no method of online transmission is 100% secure, and we cannot guarantee absolute security.

5. Sharing Your Information

We do not sell, trade, or rent your personal information. However, we may share data with:

- Trusted service providers (e.g., payment processors, email marketing platforms).
- Legal authorities if required by law.

6. Your Rights

Depending on your location, you may have rights under GDPR (EU) or CCPA (California), such as:

- Requesting access to your data.
- Asking us to delete your data.
- Opting out of marketing communications.

7. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for their privacy policies.

8. Contact Us

For any questions about this policy, email us at: Mavis@fioravantihorsefarm.com